

ZAP 5 Performance Studio: Analytics

Consider Yesterday : Manage Today : IMPACT Tomorrow

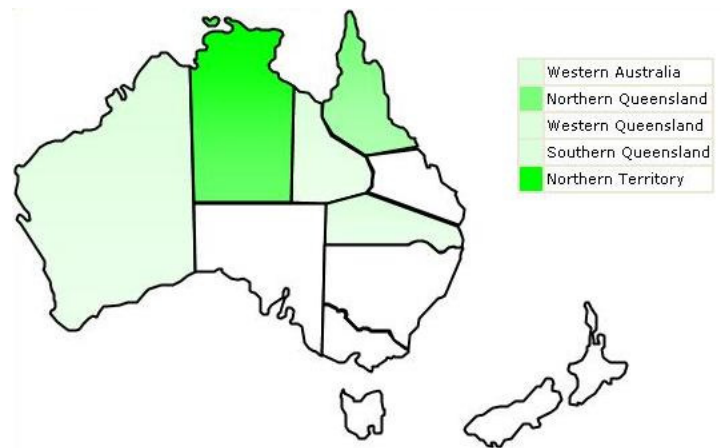
In this data-intensive world, knowledge means power more than ever before, and organisations need to make quick, strategic business decisions in order to respond to ever changing market conditions. Performance Studio puts relevant, timely information at your fingertips enabling you to streamline operations, reduce costs and increase profitability without incurring extra burden on staff and resources.

When competition is fierce and the pace of change is swift, critical business decisions must be based on knowledge. Performance Studio lets you analyse the latest information about your organisational performance, share results with others through the Web instantly and take action before opportunities disappear.

Centralising

Performance Studio makes your information workers more productive and output focused. Information can now be placed at workers' fingertips from one central location, in place of emailing spreadsheets back and forth, and physically sifting through stacks of reports to find relevant data.

With accurate, real-time data you can identify and solve situations before they become problems, unearth contributing factors, and seek to prevent them from reoccurring.



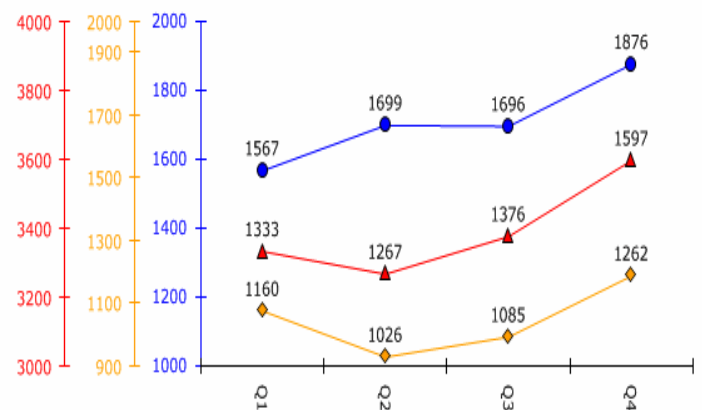
Solution

Performance Studio is a powerful solution for business decision makers who are dissatisfied with high Total Cost of Ownership (TCO), non-browser based analytics. It is a next generation, browser-based query, reporting and analysis solution that provides worldwide access to key business information in an intuitive, simple to use browser-based format.

Performance Studio transparently accesses the power of Microsoft SQL Server 2000, allowing information to be distributed to any number of users. Performance Studio utilises a "Windows like" interface and gives users the ability to browse, create and share interactive analytical views from OLAP cubes via a Web browser.

Powerful and intuitive, Performance Studio maximises the value of data mart and multidimensional data investments by incorporating a seamless Web-based interface that can be leveraged by sophisticated and inexperienced users alike.

"Operationally focused business intelligence applications link real-time business activity monitoring with the historical context of BI tools. They offer rapid decision support for daily business operations." Gartner

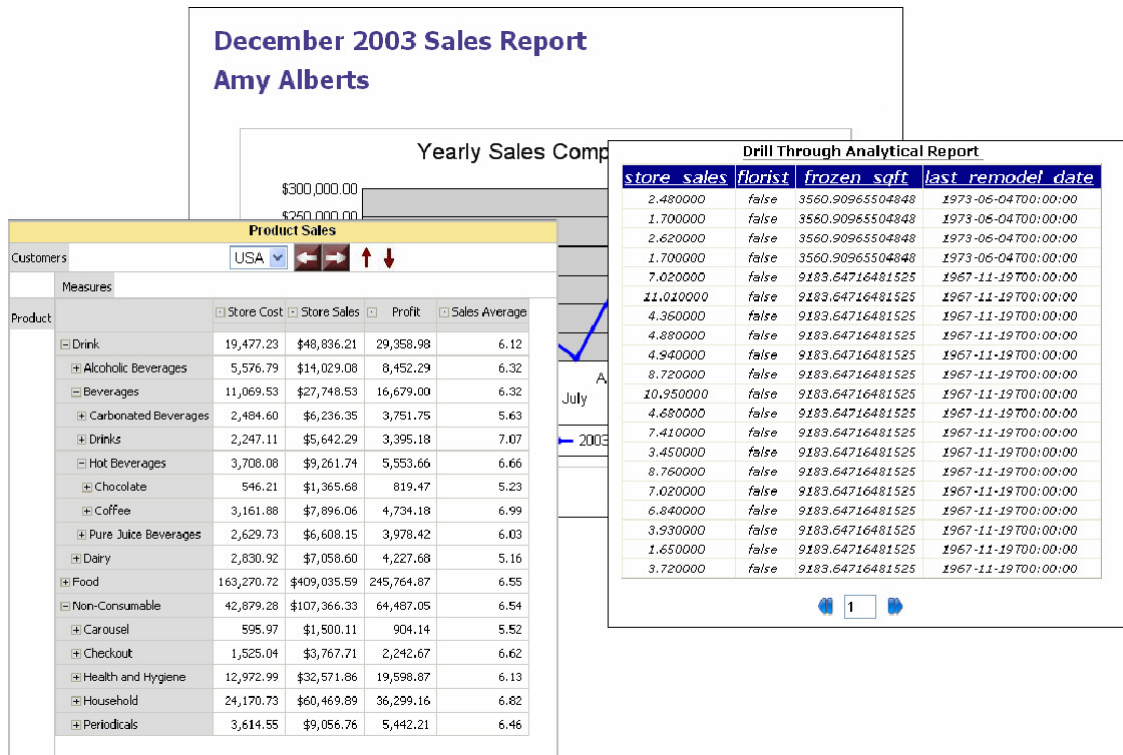


Advantages

Today, organisations are collecting and storing end-less amounts of data including information about customers, products, suppliers and other records that relate to their business. Performance Studio enables you to turn this valuable data into information by minimising the time required to collect and organise and otherwise make sense of all that is available.

Making timely and accurate decisions requires that all relevant information be available in the format you require, anytime, anywhere. Performance Studio bridges the gap between data and understanding by giving you a more thorough comprehension of your business, leading to better decisions and

Each month was a battle to prepare our monthly reports. ZAP 5 automated this process and released our resources to start analysing our business.






100% Web Architecture

Performance Studio uses no Active-X or Java Applets in the browser but still looks, feels and acts like a client-server BI solution.



A powerful, feature-rich interface with a drag-and-drop environment is delivered using standards based on XML, SOAP, HTML and XML for Analysis (XMLA).

Support

ZAP 5 products can be supported with:

-  Business Content.
-  Ready to use customisable templates.
-  Proven methodology.

Other products available in ZAP 5 are:

-  Planning Studio.
-  Performance Studio:
 - Metrics.